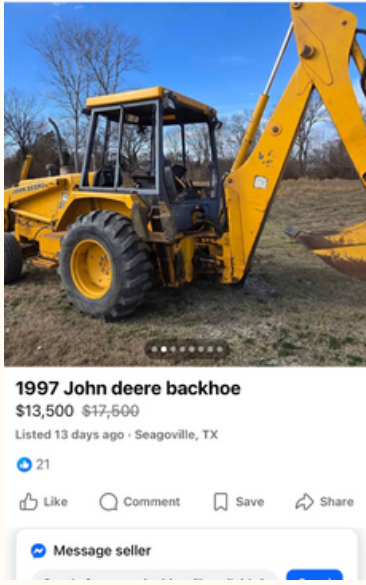


WELCOME TO OUR

Monthly Fraud Newsletter

let's talk fraud schemes



FB Marketplace Schemes

GOOD PRICE OR TOO GOOD TO BE TRUE?

LATELY WE HAVE SEEN AN UPTICK IN FACEBOOK MARKETPLACE FRAUD SCHEMES. THE ITEMS WE HAVE SEEN POSTED ARE MAINLY HEAVY EQUIPMENT LIKE TRACTORS, BULLDOZERS, OR SKID STEERS. THE WEBSITES LISTED IN THE POSTINGS LOOK LEGITIMATE AND HAVE SIMILAR LOOKING FACEBOOK PROFILES. MOST WILL HAVE A PHONE NUMBER AND EVEN A PHYSICAL ADDRESS WHICH MAKES IT SEEM REAL. BELOW ARE WAYS TO HELP PREVENT OUR CUSTOMERS FROM BECOMING VICTIMS TO THESE SCHEMES.

STEPS TO SAFEGUARD OUR CUSTOMERS:

THINK "IS THIS PRICE TOO GOOD TO BE TRUE?" EVERYONE WANTS A DEAL BUT SOME THINGS JUST ARE NOT REALISTIC

EXAMPLE: \$10,000 FOR A 2026 CLIMATE CONTROLLED TRACTOR WITH ZERO HOURS

LOOK AT GOOGLE OR BETTER BUSINESS BUREAU REVIEWS

DEALERSHIPS SHOULD HAVE SEVERAL REVIEWS - HAVING TOO LITTLE REVIEWS OR AN EXCESSIVE NUMBER OF NEGATIVE REVIEWS IS A RED FLAG.

Providence Equipment

4.8 ★★★★★ (207) · Construction equipment supp...

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Closes soon · 5 PM

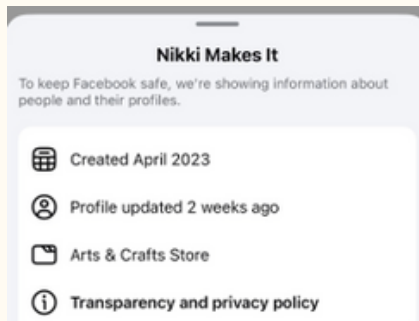
"The process for the purchase was quick and easy and the unit looks like new."



Website

LOOK AT THE DATE THE FACEBOOK PROFILE WAS CREATED- **PROFILES CREATED DAYS BEFORE**

THE LISTING ARE A RED FLAG



SEARCH THE ADDRESS PROVIDED ON GOOGLE MAPS.



EMPTY LOTS ARE USUALLY NOT GOING TO ALSO BE A LEGITIMATE DEALERSHIP

WHEN IN DOUBT DO A REVERSE IMAGE SEARCH OF THE LISTED EQUIPMENT TO SEE IF IT WAS FROM ANOTHER SITE OR DEALER.

Steps to Perform a Reverse Image Search 1 2 3

Using Google Images on a Computer

1. Open your browser and go to [Google Images](#).
2. Click the **camera icon** in the search bar.
3. Choose one of the following options: Upload an image: Click Upload a file, select the image from your computer, and click Open. Paste image URL: Copy the image's URL, paste it into the Paste image link field, and click Search.
4. View the search results to find similar images or related information.